

TheDigitel truly complete

Media kit

TheDigitel.com is the gateway to everything Charleston.

For questions, or when you're ready

843.278.5886

sponsors@thedigitel.com

TheDigitel.com/sponsors/about // fax: 843.278.2310

~~12,000~~

~~30,000~~

~~70,000~~

100,000

pages delivered a month.

Top-tier content

Rather than re-invent the wheel, we use the Web to reference other writing, so we can create the best, most concise reporting.

Exclusive video

Advertise on the site with great online video reporting.

You're local, we're local

Stop throwing away cash on pages that have nothing to do with our area or its readers. Off topic content will get a lot of hits, but not results.

TheDigital truly complete

sponsors@thedigital.com // phone: 843.278.5886 // fax: 843.278.2310

500%

growth during the last three months

TheDigitel is 100% local, and one of the Lowcountry's most popular Web sites.

Reach in-the-know 18- to 40-year-olds

They want to know the news and events. And they want a great Web site. We're the only game in town. Get your message to them.

More for your ad money

TheDigitel.com doesn't inundate or annoy readers with ads, and fewer ads per page means your ad is more likely to get noticed.

Be part of a site that readers love

With a crisp design and a comprehensive focus, TheDigitel.com is what people want in a local news site. Readers no longer have to trudge through a mass of TV stations, newspapers, and dysfunctional Web sites.

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Rate info

TheDigitel.com is the gateway to everything Charleston.

Charleston news for 1:51:42 p.m. Friday, March 27th
Now: Cloudy, 66°
Today: Hi 68°, Lo 61°
Showers
Tomorrow: Hi 67°, Lo 63°
Scattered Thunderstorms
Full forecast, radar map

TheDigitel Pure Charleston

Search TheDigitel and the Charleston Web scene
Demonstration text ad goes right here.

What's hot
» Charleston Fashion Week

Categories
» News (top stories)
» Arts and culture
» Entertainment
» Videos
» Food
» Offbeat
» Most popular stories

White House announces \$3 million more in energy funds for Charleston area

Read more

« 5 of 6 » (Pause by putting your mouse here)

News

Unemployment: Nearly one in nine can't find work in South Carolina

- » Tourism plans shaken as Patriots Point announces layoffs
- » White House announces \$3 million more in energy funds for Charleston area
- » S.C. moves to block unemployment checks from those with severance pay
- » Tow truck driver's vehicle stolen, police say it's a drug deal gone bad

Arts & Culture

Spaced Invaders perform free Fashion Week after party

- » Video interviews with Thursday night's presenters at CFW
- » Thursday night at Charleston Fashion Week (updated)
- » Live blogged: Charleston Fashion Week Thursday

Entertainment

Fashion Faux Paux Party at the Upper Deck (43 minutes ago)

- » Spaced Invaders perform free Fashion Week after party
- » Bocce bash, party to benefit Special Olympics
- » Thursday night at Charleston Fashion Week (updated)

Offbeat

The search is on for a dog park mascot

- » Fashion Faux Paux Party at the Upper Deck
- » 'The Hills Have Thighs' to play at Greater Park Circle film society
- » It's a Stiletto Stampede! (updated x4 with more videos)

Food

» ...ent guide is out

What's new

- » Fashion Faux Paux Party at the Upper Deck
- » The search is on for a dog park mascot
- » Spaced Invaders perform free Fashion Week after party
- » Bocce bash, party to benefit Special Olympics
- » Video interviews with Thursday night's presenters at CFW
- » View all recently published stories

Popular stories

- » Six models blog Charleston Fashion Week (blogs updated x2)
- » Thursday night at Charleston Fashion Week (updated)
- » Live blogged: Charleston Fashion Week Thursday
- » Tuesday night at the Emerging Designer Competition semi-final show (updated)
- » CFW on Wednesday night: write-up and pictures

180px x150px

180px x150px

Resources
» Events calendar
» Our sponsors
» Tweet with us
» TheDigiCast
» Movie theaters and showtimes
» Classifieds
» Topic search
» More resources

www.TheDigitel.com/cfw
Your Charleston Fashion Week connection
Go on, click on over.

Our rates and positions

A: Text area

- » Text area.
- » \$166 for 15,000 impressions.
- » \$11 CPM.
- » Appears near the search box on the top of all pages.

B: Left bar

- » 180px x 150px.
- » \$255 for 15,000 impression.
- » \$17 CPM.
- » Shows on all pages.

C: Right bar

- » 250px x 250px.
- » \$225 for 15,000 impression.
- » \$15 CPM.

D: Large lower box

- » 960px x 280px.
- » \$165 for 15,000 impressions.
- » \$11 CPM.

To place an ad or ask a question,
e-mail advertising@thedigital.com
or phone 843.278.5886.

Charleston news for 1:52:32 p.m. Friday, March 27th
New! Covid-19! | Tuesday 14:07, 14:07
Today 11:00, 14:07 | Southern Thunderstorm
Full Screen | Close Page

TheDigital Pure Charleston

Search TheDigital and the Charleston Web site:
Demonstration text ad goes right here.

What's hot
» Charleston Fashion Week

Categories
» News (last stories)
» Arts and culture
» Entertainment
» Video
» Food
» Sports
» Most popular stories

180px x 150px

180px x 150px

Resources
» Events calendar
» Our sponsors
» Tweet with us
» TheDigitalCast
» Mobile features and apps
» Classifieds
» Topic search
» More resources

User login
Username or e-mail:
Password:
[Log in]
» Create new account
» Request new password

Featured content
» However, where to watch...
» Black history...
» The DigitalCast...

250px²

250px²

Events calendar
New 2009
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

Upcoming and ongoing events
» Tourists for \$5 Open going fast update
» The season is on for a day...
» Seated in...
» Fashion Fair...
» Catch some...
» Popular...
» Charleston...
» Get your...

White House announces \$3 million more in energy funds for Charleston area

Today the White House announced \$31.5 million in additional for South Carolina "energy efficiency and conservation projects." That slice is part of a national \$3.2 billion package.

Locally some \$3 million will go to the county...
Here's some details on the aims of the funding from a Department of Energy Press release:
Today's announcement builds on an investment of \$208,462,771 in South Carolina weatherization and energy funding announced by the Administration on March 12th and detailed at energy.gov/recovery.
"These investments will save taxpayer dollars and create jobs in communities around the country," said Vice President Biden. "Local leaders will have the flexibility to use the funds to work on what we all hold dear: making sure the investments are quickly and safely to spur the local economy and cut energy use."
You can learn more about energy recovery act spending in South Carolina here.
Share This: [Facebook icon] [Twitter icon] [LinkedIn icon] [StumbleUpon icon]

Related content
» Charleston's...
» Energy-hungry...
» Governor...
» White House...
» Children's...
» Sanford...
» Senate...

Post your comment
Name: * [text box] Required
E-mail: [text box] Optional. Will be hidden
Comment: * [text box]
Your comment will be reviewed, and it'll generally be posted if it is on topic and not viewed as abusive. To see your comment appear more quickly, we highly recommend creating an account before posting.
» Input format
E-mails: [text box] Do you want an e-mail when someone replies?
Add these: 2 = 3 is. [text box] Sorry, we have to check if you're human.
[Post comment]

960px x 280px

What to do
MARCH 31
MARCH 27
MARCH 26
MARCH 25
MARCH 24
MARCH 23
MARCH 20

» The 17th Annual Lowcountry Open...
» Charleston group...
» Long Live Art...
» The Hole House...
» 3-on-3...
» Gables...
» Charleston...
» Whole Foods...

Recent comments
» The 17th Annual Lowcountry Open...
» Charleston group...
» Long Live Art...
» The Hole House...
» 3-on-3...
» Gables...
» Charleston...
» Whole Foods...

Videos
Thursday night at Charleston Fashion Week (updated x2)
Digital videographer Geoff Marshall was on the Charleston Fashion Week scene last night and shares a video of the festivities, but first Charlotte Outman and Brian Wicker offer opposing takes on the night, followed by a final take from Stella, and then more live coverage than you can shake a stick at. Read the story > Get more videos >

phone: 843.278.5886
contact@thedigital.com

Contact us: contact@thedigital.com or TheDigital (Twitter) 843-278-5886, 843-278-2310 (fax); 1-800-Charleston (toll-free)
Find out how to get your story, review, photo or other Charleston-related content on TheDigital.com
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NOTE: Rates are current as of April 2009 and are subject to change without notice.

Advertising contract

Advertiser: _____

Date: _____

Address: _____

Contact info: _____

Payment method: ☐ Check ☐ Visa ☐ MasterCard ☐ Other: _____

Cardholder name: _____

Credit card no.: _____

Exp. Date: _____

Signature: _____

Desired launch date _____

Desired end date (optional) _____

Ad position _____

No. of impressions _____

Graphic provided ☐ Yes ☐ No

This section to be filled out
by advertising representative:

BASE COST _____

Discount note _____

DISCOUNT(S) _____

AMOUNT DUE _____

For first-time advertisers, payment is due prior to advertisement's posting on TheDigital.com or design of the advertisement. For repeat customers, payment is due within 15 days after posting. Late payments may be subject to a 5% penalty.



A: Text area

- » Text area.
- » \$166 for 15,000 impressions.
- » Appears near the search box on the top of all pages.

B: Left bar

- » 180px x 150px.
- » \$255 for 15,000 impression.

C: Right bar

- » 250px x 250px.
- » \$225 for 15,000 impression.

D: Large lower box

- » 960px x 280px.
- » \$165 for 15,000 impressions.

I agree to all terms and conditions as stated on the back of this form and to pay Giant Hawk Media the above-written amount.

SIGNED _____

DATE _____

TERMS AND CONDITIONS

SCOPE OF SERVICES: Giant Hawk Media will display advertising banners on TheDigitel.com and other pages linked thereto. The advertisements will be limited to that advertiser's Web site or any other page located at another URL that the advertiser provides to Giant Hawk Media in writing.

ADVERTISEMENT GRAPHICS: All advertisement graphics must be provided by the advertiser in the appropriate format for TheDigitel.com. Giant Hawk Media does not offer advertisement graphic design services, but we are willing to work with any third party design firms with whom the advertiser has a working arrangement.

ADVERTISEMENT APPROVAL: All advertisements must be approved by Giant Hawk Media. Any advertisement created for the advertiser by Giant Hawk Media must be approved by the advertiser prior to posting on TheDigitel.com.

RIGHT OF DECLINE: Giant Hawk Media reserves the right to refuse any advertisement that does not completely conform to its advertising standards, whether in the content of the advertisement or the Web site to which said advertisement links. Any failure of an advertisement or of the site to which an advertisement links to conform to these standards will constitute a breach of this agreement.

ADVERTISING STANDARDS: Giant Hawk Media does not publish any advertisements that contain or link to obscene or objectionable material. What defines "obscene" or "objectionable" is left to the discretion of Giant Hawk Media and includes, but is not limited to: pornography, illegal products or services, infringement upon copyrights or trademarks, and plagiarism.

ADVERTISEMENT DISPLAY: Advertisements will be placed in the position selected by the advertiser or, if no specific position is requested, at Giant Hawk Media's discretion. An advertisement will have a random chance of appearing on each page load until the available balance of page views expires. Advertisers may select target end dates and Giant Hawk Media will adjust how often the advertisement appears in an effort to use all available impressions by the desired end date. Target dates are a free service offered to the advertiser and are not an exact science. Giant Hawk Media will not be responsible for an advertisement running later than or ending prior to a desired target date.

LIMITATIONS OF LIABILITY: Neither party shall be liable to the other for special, indirect or consequential damages incurred or suffered by the other arising as a result of or related to the performance of the terms of this agreement, whether in contract, in tort, or otherwise, even if the other has been advised of the possibility of such loss or damages. The advertiser will indemnify and hold Giant Hawk Media harmless against any claims incurred by Giant Hawk Media arising out of or in conjunction with the placement or display of any advertisement or the advertiser's breach of this agreement, as well as all reasonable costs, expenses and attorneys' fees incurred therein. Giant Hawk Media's total liability under this agreement with respect to any advertisements, regardless of cause or theory of recovery, will not exceed the total amount of fees paid by the advertiser to Giant Hawk Media.

ADVERTISING RATES: All contracts are subject to Giant Hawk Media's published advertising rates. Giant Hawk Media reserves the right to alter advertising rates at any given time, however such rate changes will not affect contracts already agreed upon. When a contract comes up for renewal, Giant Hawk will inform the advertiser of the new advertising rates.

PAYMENT: For first-time advertisers, payment is due prior to advertisement's posting on TheDigitel.com or design of the advertisement. For repeat customers, payment is due within 15 days after posting. Late payments may be subject to a 5% penalty. Giant Hawk Media reserves the right to hold the advertiser and its authorized advertising agent jointly and severally liable for any and all amounts owed.

REFUNDS: After the commencement of an advertisement, that is, by the advertisement being available, accessible, or viewable to third parties on TheDigitel.com, there will be no refund of monies paid or owed by the advertiser to Giant Hawk Media.

AGREEMENT: The signature of the advertiser or its authorized advertising agent on the front of this agreement constitutes full understanding of and willingness to abide by all of the terms and conditions as stated above.