



900 UNIQUE VISITORS / MO. 2.000 MONTHLY PAGE VIEWS. 23K+ TOTAL AUDIENCE.

ABOUT THE MO LOOK

The Mo Look is a personal blog about style, beauty, food, personal endeavors and whatever falls inbetween. It's a colourful and fun place, with something for almost everyone. Followers revisit The Mo Look for an unfiltered account of life as a young woman in Copenhagen. Stine likes to break taboos regarding the female body and isn't afraid to share personal experiences with sex and health.

COLLABORATION RATES

- Sponsored blog post starting at 1500 DKK (230 USD)
- Sponsored Instagram post starting at 700 DKK (110 USD)
- Sponsored Facebook post starting at 500 DKK (110 USD)
- Sponsored YouTube video starting at 2000 DKK (315 USD)

TESTIMONIAL

“Stine is a 25 year old chick living in Copenhagen. She describes her style as 'colourful, ever-changing and feminine'. She caught our eye with her super sleek blog, The Mo Look and her killer Instagram. I love how she's not afraid of a little colour and is often seen wearing red, plus she also blogs about skincare and beauty as well as style so there's something for everyone!

- THE EDIT, UNiDAYS



ABOUT ME

STINE MO

25 year old woman, living in Copenhagen, Denmark. Multimedia designer by trade, working with digital marketing.

SOCIAL MEDIA REACH

Instagram:	4.000+
YouTube:	16.000+
Facebook:	900+
Pinterest:	500+
BLoglovin:	900+

DEMOGRAPHICS

AUDIENCE AGE

25 - 34:	42%
18 - 24:	36%

LOCATION

Denmark:	44%
United States:	11%

INTERESTS

Music, food, fashion, shopping, movies, green living

CONTACT

hello@themolook.com
www.themolook.com
@stinemo